



Performance Overview

- Verity has developed a scalable and cloud-based platform to ensure open and transparent supply chains using the Verity One app and WeChat Integration.
- Verity has simplified compliance using supply chain evidence from the point of creation through to consumption for both grown and manufactured products.
- Verity programs are compliant with leading certifications and government standards.
- Verity has built its programs based on the new on-demand gig economy and uses mobile devices and social media to strengthen the connection between brand and consumer.
- Verity uses decentralized rewards and incentives to enhance the connection between consumers and product brands.
- Verity uses advanced anti-fraud and data security protocols which leverage applicable blockchain protocols.
- Verity uses AI, built on IBM Watson technology to evaluate, detect and reports failures.

Partners and Customers

- Global Blockchain partners Hyperledger, Rivetz, IBM and IoT providing infrastructure
- IBM Watson providing AI Intelligence

The Demand Exists Globally

- Billions globally want assurance that their food is safe to eat.
- The cost of counterfeit goods is expected to exceed 2 trillion dollars globally by 2022.
- The concern is growing globally about the safety and sustainability of all products.
- Demand is growing to ensure security and transparency in the supply chain as false data is a growing problem.
- The consumer wants a simpler “digital” approach to establish a new dynamic and persistent relationship the brands they consume.

Strong Business Model

The Verity brand is built on collecting and delivering High Quality Data for supply chain compliance and transparency

- Verity seeks to certify that products are genuine and that they meet applicable government standards.
 - Verity seeks to ensure truth and accountability in the manufacturing process.
 - Verity achieves safety and security with advanced lab testing and quality controls.
 - Verity provides decentralized evidence gathering with a Gig workforce and an advanced rewards model.
 - Blockchain Technology allows issuance of utility tokens for decentralized immutability, transparency and micro-transactions.
- ## Disruptive, Defensible Technology
- Verity was first to market with "Made in USA" Certification meeting WTO standards
 - Verity enjoys global distribution relations with China.
 - Verity uses state of the art security and data integrity using Blockchain and mobile device security.
 - The Verity model is highly scalable.
 - The Verity One model delivers a global workforce that ensures compliance.

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